“IT’S THE ANALYTICS FOR ME…”

- 613 # of times on demand sessions watched to date
- 2,109 # times attendees logged into the virtual platform
- 3,702 # of times booths were visited
- 555 # of total appointments requested
- 471 # items dropped in eBags
- 1,352 # of total game points earned
- 3,898 # of times session webinars watched
- 14,892 # times attendees visited all the virtual platform “rooms”
- 804 # times exhibitor company profiles visited
- 483 # times booth chats visited
- 197 # of times exhibitor documents viewed
TEC INSIDER DAY – 24 DEMOS

TOTAL VIEWS: 1,542

771 Total Participants with total AVG time of 22.79 mins

Most Engagement in Chat (29 ppl)  WICKET

Total of 129 chats

Most Biz Cards Dropped (18)  WICKET

Total of 123 cards dropped

Most Mtg. Requests (2)  PATHABLE by CB

Total of 8 meeting requests were made

Highest Attended Demo (101 ppl)  OPENWATER

Most Active Q&A (13 quest.)  PATHABLE by CB

Total of 148 questions asked